# LAILA'S LEGACY \$10,000 partnership

## MISSION

We will ensure that every homeless dog - including those with behavioral or physical challenges - that comes through our doors has a chance at a better life while educating the public on breed bias, individualistic training, and the importance of spay-neuter to lower the impact of returned, rehomed, and abandoned animals in shelters across the United States.



# **OUR STORY & OUR STATS**

Laila was an incredible dog but unfortunately had struggled around dogs. That combined with her size & local breed bias meant sometimes people were afraid of her. Our Co-Founder Ashe saw her true side though - she was goofy, smart, and a happy dog.

The rescue she was with received her during a disaster relief effort, unaware of her behavioral challenges. They did not have the resources to support Laila and couldn't find a suitable partner to take on her care. As a result she was euthanized for her behavioral challenges.

Laila's Legacy was founded to save dogs like Laila. Since our launch in May of 2023 we have accomplished quite a lot including:

- Saving 116 dogs and placing 72 into loving forever homes.
- Built our foster program to 100+ home
- Built our volunteer base to 300+ amazing supporters
- Build a newsletter following of 400 readers with an open rate of 80%.
- Organically grew our instagram to 1400 followers on Instagram with an average of 15% engagement on static posts.

CONTACT



Ashe Anthony Founder + Executive Director ashe@lailaslegacyanimalrescue.org

#### BENEFITS

- Your logo displayed at next Gala or event, and listed in all event brochures
- Name two litters of puppies & follow up information with their adoption story!
- 'Proud Sponsor' image for organizational email signatures
- Your logo listed on our website as a Tier 1 Sponsor
- Laila's Legacy logo to display on your business' website as a proud rescue sponsor
- Advertisement / company information shared 3x on Social Media (in a variety of posts) & 2x in e-newsletter
- Full page spot for your logo + information included in all Laila's Legacy adoption e-packets
- Plaque to proudly display in your office
- LLAR Swag for up to 10 people
- Your company's swag shared with guests at next Gala / Fundraising event
- Sponsor shoutout given at next Gala / Fundraiser as a thank you

Benefits are negotiable, especially for monthly or quarterly commitments.

#### THANK YOU

Your \$10,000 sponsorship saves the lives of 40 dogs, including pulling out of the shelter, transporting to care, and providing necessary vetting & spay or neuter. Your donation makes a difference. It saves lives.

# LAILA'S LEGACY \$5,000 PARTNERSHIP

## MISSION

We will ensure that every homeless dog - including those with behavioral or physical challenges - that comes through our doors has a chance at a better life while educating the public on breed bias, individualistic training, and the importance of spay-neuter to lower the impact of returned, rehomed, and abandoned animals in shelters across the United States.



# **OUR STORY & OUR STATS**

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The rescue she was with received her during a disaster relief effort, unaware of her behavioral challenges. They did not have the resources to support Laila and couldn't find a suitable partner to take on her care. As a result she was euthanized for her behavioral challenges.

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- Built our foster program to 100+ home
- Built our volunteer base to 300+ amazing supporters
- Build a newsletter following of 400 readers with an open rate of 80%.
- Organically grew our instagram to 1400 followers on Instagram with an average of 15% engagement on static posts.

CONTACT



Ashe Anthony Founder + Executive Director ashe@lailaslegacyanimalrescue.org

#### BENEFITS

- Ability to name one litter of puppies & follow up information with their adoption story!
- 'Proud Sponsor' image for organizational email signatures
- Your logo listed on our website as a Tier 2 Sponsor
- Laila's Legacy logo to display on your business' website as a proud rescue sponsor
- Advertisement / company information shared 2x on Social Media (in a variety of posts) & 1x in e-newsletter
- Full page spot for your logo + information included in all Laila's Legacy adoption e-packets
- Framed "Rescuer" certificate to proudly display in your office
- LLAR Swag for up to 5 people
- Your company's swag shared with guests at next Gala / Fundraising even

Benefits are negotiable, especially for monthly or quarterly commitments.

#### THANK YOU

Your \$5,000 sponsorship saves the lives of 20 dogs, including pulling out of the shelter, transporting to care, and providing necessary vetting & spay or neuter. Your donation makes a difference. It can save a life.

# LAILA'S LEGACY \$2,500 PARTNERSHIP

## MISSION

We will ensure that every homeless dog - including those with behavioral or physical challenges - that comes through our doors has a chance at a better life while educating the public on breed bias, individualistic training, and the importance of spay-neuter to lower the impact of returned, rehomed, and abandoned animals in shelters across the United States.



# **OUR STORY & OUR STATS**

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The rescue she was with received her during a disaster relief effort, unaware of her behavioral challenges. They did not have the resources to support Laila and couldn't find a suitable partner to take on her care. As a result she was euthanized for her behavioral challenges.

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- Saving 116 dogs and placing 72 into loving forever homes.
- Built our foster program to 100+ home
- Built our volunteer base to 300+ amazing supporters
- Build a newsletter following of 400 readers with an open rate of 80%.
- Organically grew our instagram to 1400 followers on Instagram with an average of 15% engagement on static posts.

CONTACT



Ashe Anthony Founder + Executive Director ashe@lailaslegacyanimalrescue.org

#### BENEFITS

- Ability to name one litter of puppies & follow up information with their adoption story!
- 'Proud Sponsor' image for organizational email signatures
- Your logo listed on our website as a Tier 2 Sponsor
- Laila's Legacy logo to display on your business' website as a proud rescue sponsor
- Advertisement / company information shared 2x on Social Media (in a variety of posts) & 1x in e-newsletter
- Full page spot for your logo + information included in all Laila's Legacy adoption e-packets
- Framed "Rescuer" certificate to proudly display in your office
- LLAR Swag for up to 5 people
- Your company's swag shared with guests at next Gala / Fundraising even

Benefits are negotiable, especially for monthly or quarterly commitments.

#### THANK YOU

Your \$2,500 sponsorship saves the lives of 10 dogs, including pulling out of the shelter, transporting to care, and providing necessary vetting. Your donation makes a difference. It can save a life.

# LAILA'S LEGACY \$1,000 PARTNERSHIP

## MISSION

We will ensure that every homeless dog - including those with behavioral or physical challenges - that comes through our doors has a chance at a better life while educating the public on breed bias, individualistic training, and the importance of spay-neuter to lower the impact of returned, rehomed, and abandoned animals in shelters across the United States.



# **OUR STORY & OUR STATS**

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- Build a newsletter following of 400 readers with an open rate of 80%.
- Organically grew our instagram to 1400 followers on Instagram with an average of 15% engagement on static posts.

CONTACT



Ashe Anthony Founder + Executive Director ashe@lailaslegacyanimalrescue.org

#### BENEFITS

- Ability to name one litter of puppies & follow up information with their adoption story!
- 'Proud Sponsor' image for organizational email signatures
- Your logo listed on our website as a Tier 2 Sponsor
- Laila's Legacy logo to display on your business' website as a proud rescue sponsor
- Advertisement / company information shared 2x on Social Media (in a variety of posts) & 1x in e-newsletter
- Full page spot for your logo + information included in all Laila's Legacy adoption e-packets
- Framed "Rescuer" certificate to proudly display in your office
- LLAR Swag for up to 5 people
- Your company's swag shared with guests at next Gala / Fundraising even

Benefits are negotiable, especially for monthly or quarterly commitments.

#### THANK YOU

Your \$1,000 sponsorship provides 6 sessions of training for a behaviorally challenged dog who would not otherwise get the special care they need. Your donation makes a difference. It can save a life.